


Inter-Office Memo

Henri



To: file
From: Rob 
Date: May 30, 1991
Re: Henri

While attending the Life Communicators Association Eastern Round Table May 22-24 in Cambridge, Mass., I had a chance to chat with Ron Malcom, current LCA president and asst. v.p., communication service, Kansas City Life. Ron had just come from the North Central ERT in Fargo, N.D., where Henri Bersoux represented the ACLI.

"He was great!" Ron said, in typical understated style. "He had that room mesmerized." Turning it down a bit, Ron continued, "Henri really knows his stuff. It was very impressive. Is he an economist?" I explained to Ron that he had just made a little joke. Suffice it to say, Ron couldn't say enough good things.

Made my day.